



SHOP INDIE



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Schedule:
Jan 18 — SHOP INDIE
5:00pm - 9:00pm

California Market Center
110 E 9th St A727
Los Angeles, CA 90079

2:00pm - 3:00pm
2016 Best in Show Announcement
Facebook Live Broadcast (Stay tuned for details)

3:00pm - 5:00pm
VIP Press (Invitation Only)

5:00pm
SHOP INDIE Doors Open

5:30pm - 6:15pm
Mind, Body & Beauty

6:30pm - 7:15pm
Indie Influencer Panel

7:30pm - 8:15pm
Musical Makeovers

9:00pm
SHOP INDIE Closes

All times subject to change

2 - 3pm

IBE Best In Show Awards

The IBE BIS 2016 will be announced at IBE LA 2017. The announcement will broadcast via Facebook Live.



88 BRANDS
20 CATEGORIES

Balm

Body Scrub

Clean/Green

Cleanser

Deodorant

Face Mask

Facial Oil

Facial Scrub

Fragrance

Ingestibles

Lifestyle Brand

Lip

Moisturizer

Newcomer

Overall Haircare

Overall Color Cosmetics

Packaging

Specialized Haircare

Serum

SPF

Tool/Device

5:30 - 6:15pm

An Inspired Conversation

An inspired conversation with beauty brand founders who inspire us to take charge of our health and beauty through nature, ritual and spiritual connection

Featuring:



Amanda Chantal Bacon
Founder, Moon Juice

Amanda opened Moon Juice, an organic pressed juicery and nut milk shop, in Venice in early 2012, and has since enjoyed incredible success fueled by a philosophy rooted in nutrition, wellness, and simplicity. Amanda's culinary journey began when she traveled for years, working in kitchens and exploring the different cultures and tastes around the world. It was during this time that she developed a love for tracing ingredients back to their purest forms.



Tanja Gruber
CEO, Founder max and me

Tanja has the great, intuitive talent of understanding plants and is able to tap them with her creative vein to formulate exquisite, wonderful compositions. Her passion is energetic aromatherapy, a devoted communication with plants.



May Lindstrom
Founder, May Lindstrom Skin

May Lindstrom is a self-professed explorer, skin chef and conscious epicurean. Her deep connection to the earth seeps into every facet of her work as a successful model, green makeup artist, painter and now, entrepreneur. May's artisanal skincare line, May Lindstrom Skin, is a collection of the purest concoctions imaginable, personally crafted, cruelty free, vegan, sustainable and conscious.



Shiva Rose
Founder, The Local Rose

Shiva Rose is an actress, writer, activist and blogger for her web site The Local Rose. She lives near the Santa Monica mountains with her two daughters nestled by a creek with their organic garden, rabbits, bees, chickens, cat Fig and dog Luna. She has recently launched a non-toxic, natural, beauty line that combines Kundalini elements with fresh harvested ingredients.



Josh Rosebrook
Founder, Josh Rosebrook

Josh became interested in skin care as a teenager, using different products and researching ingredients while comparing results and effects on the skin. In his 20's, Josh began experimenting with creating his own skin care, mainly because he couldn't find anything else which used the ingredients he wanted.

Moderated by:



Jeannie Jarnot
Founder, Beauty Heroes

After uncovering the prevalence of toxic ingredients in the spa industry – and how they might have contributed to her own infertility – Jeannie began her quest to make clean beauty the rule rather than the exception. The complexity of navigating cosmetic ingredients only fueled her passion to make it simple to discover safe, effective and luxurious skincare.

6:30 - 7:15pm Indie Influencer Panel

Hear top indie digital influencers discuss the hot topics in beauty, lifestyle and wellness

Moderated by:



Amanda Jo
Founder, The Organic Bunny

Amanda covers it all: home, lifestyle, nutrition and beauty on her popular blog The Organic Bunny, keeping it real, practical and down to earth. She also exposes her audience to the truth behind misleading brands, exposing harmful ingredients that could hide right under your nose. Sophisticated and stylish, Amanda definitely knows how to dish on clean living without sacrificing one little bit of luxury.

Featuring:



Amanda Reade
A Beautiful Pursuit

Amanda Reade is an eco-glam enthusiast and the Editor of A Beautiful Pursuit, a website devoted to pursuing better in all areas of life's journey. Her passion for better beauty stems from a long career in both PR and as a professional Makeup Artist and Stylist for some of the biggest names in country music. Knowing both the marketing and performance side of products helps her carefully sort and select the best items on the market with a scrutinous eye.



Jamie Stone
Honestly Jamie

Jamie is a former beauty & fashion publicist/ social media expert, turned blogger. After years of working on the PR and marketing side of the beauty industry, Jamie took her insider knowledge and started HonestlyJamie.com, where she uses her former background to decipher between which products really work and what's just marketing magic, all of which her readers truly value. Honestly Jamie is daily doses of beauty, lifestyle, fashion and pop culture.



Gabriela Volquartz
Lipstick and Wellness

Gabriela is the editor of a Los Angeles based Organic Beauty, Holistic, Health, Wellness and Eco Living Blog.



Chelsea Williams
Founder, That's Chelsea

Chelsea is a DC-based health communication consultant, 4C naturalista, and blogger who is passionate about all things health and wellness. She started her blog in an effort to help teach women how they can live a healthier lifestyle, as well as become more knowledgeable, health conscious consumers. Chelsea holds a Master of Public Health Nutrition (MPH), and is a Certified Communicator in Public Health (CCPH).

7:30 - 8:30pm

Musical Makeovers

Watch members of the audience be transformed by professional hair and make-up artists

Moderated by:



Keri Parker
On-air Host, QVC

Keri Parker has devoured every aspect of the beauty industry. Her love and self-proclaimed addiction to all things beauty began at an early age, and has grown into her dream career. Parker has been featured in several local and national publications. Keri has enjoyed Red Carpet beauty events for the Emmys and Grammys and has educated beauty enthusiasts at Trend Shows for Nordstrom's elite clientele.

Featuring:



Nick Arrojo
Founder, ARROJO Studios

Born in Manchester, England, Arrojo worked as a stylist for Vidal Sassoon, Wella International, and Bumble & Bumble salons before starting his own studio in downtown Manhattan in September 2001, the Arrojo Studio, which encompasses Arrojo Education and Arrojo Product. He was the hairstylist on TLC's What Not To Wear for seven years. He recently released his own product line, Arrojo, and is currently working on several how-to books. He is also involved with Wella's "Trend Vision 2006" project.



Tonya Crooks
Founder, The Brow Gal

Tonya Crooks has earned her title as "The Brow Gal" to many of Hollywood's finest celebrities, including Megan Fox, Fergie, Gwyneth Paltrow, Eva Mendes, Molly Sims, Chelsea Handler and LeAnn Rimes, just to name a few. Having provided unrivaled services as an eyebrow expert and makeup artist for the last 12 years, Tonya Crooks not only brings new techniques to the table, but also launches her collection of "The Brow Gal" eyebrow grooming and makeup tools and products in 2013.



Ada Trinh
Founder, Guise Etiquette

With years of experience in the cosmetic industry make up artist Ada Trinh has developed a clientele list including: Shaun Ross, Kobe Bryant, Mark Wahlberg, Anthony Barr, Apple, Disney Interactive, BMW and Audi. Ada's company, Guise Etiquette, creates apothecary-quality products; hand-crafted in small batches. All of the packaging is reusable and recyclable. All products are locally-sourced and infused with high-end botanicals hand-selected by team of experts.

SHOP INDIE

Travel

LAX
45 Minutes to LA Hotel Downtown
30 Minutes to California Market Center

Burbank Airport (BUR)
45 Minutes to LA Hotel Downtown
30 Minutes to
California Market Center

Hotel

[LA Hotel Downtown](#)
333 S Figueroa St
Los Angeles, CA 90071
213.322.0111

Check-in: 3 pm Check-out: 12 pm

Special Rate: \$189 / night
Book by December 26 under
"Indie Beauty Media Group".
Use code IBEX when making your
reservations here: [LA Hotel Booking](#).

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